



BRIGHTERWAY
INSTITUTE

Dental Center at
Human Services Campus



Parsons Dental Center
at Boys & Girls Club



Brighter Way
Mobile Dental Unit



2019 Community **IMPACT** Report

*Transforming
More Than Smiles*



Parsons Center for Pediatric
Dentistry and Orthodontics



Dental Center at
Canyon State Academy

FOUNDER'S MESSAGE

One of the greatest gifts of my life is that I've had the opportunity to truly *"transform more than smiles."* The Brighter Way Institute today is more than I could have ever imagined from its starting point in a mobile trailer.

This Community Impact Report provides a small glimpse of the remarkable achievements and milestones from 2019. It fills me with great joy and delight to thank you for your role in redefining oral health care for underserved individuals in our community.

Big smiles and big love!



Kris Volcheck, CEO/Founder

2019 HIGHLIGHTS

- **February 19th:** First Breakfast Event for A Brighter Way
- **July 1st:** Celebrated 3 years as a registered 501 (c)(3) nonprofit
- **July 1st:** Partnership with the Boys & Girls Club Dental Center of Metro Phoenix launches
- **July 1st:** Services through the UnitedHealthcare Mobile Dental Unit expands to serve one.n.ten
- **December 31st:** Completed first phase of \$1.7 million Downtown Dental Center capital build-out, adding 8 new dental operatories
- **67%** of all production was achieved through professional volunteer services!

2019 PROGRAM SERVICES SUMMARY

Brighter Way Dental Center at the Human Services Campus

2,653 Patients • 9,340 Patient Visits
23,258 Oral Health Services
(3,385 were complex procedures)

Brighter Way Parsons Center for Pediatric Dentistry and Orthodontics

4,999 Patients • 16,815 Patient Visits
43,785 Oral Health Services
(413 children received orthodontic services)

Brighter Way Dental Center at Canyon State Academy

474 Patients • 2,044 Patient Visits
12,430 Oral Health Services

Boys & Girls Club of Metro Phoenix (Started July 1, 2019)

731 Patients • 2,583 Patient Visits
11,195 Oral Health Services

Brighter Way UnitedHealthcare Mobile Unit

2,265 Patients • 2,421 Patient Visits
3,335 Oral Health Services

TOTAL SERVICES PROVIDED

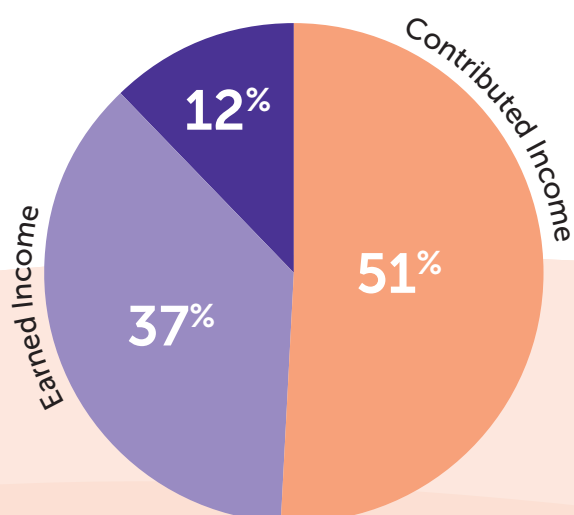
Individuals Served:	11,122
Patient Visits:	33,203
Oral Health Services Provided:	94,003
Value of all Services Provided*:	\$ 12,971,618

* The HSC Dental Center specializes in complex oral health restoration services for vulnerable adults, many of whom are veterans experiencing homelessness. Services include composite fillings, extractions requiring bone removal or tooth sectioning, and surgical bone replacement grafts and tissue regeneration to support implant placement.



BRIGHTERWAY
INSTITUTE

2019 FINANCIAL SUMMARY



TOTAL REVENUE BY SOURCE

Contributed Income = 51%

Earned Income:

Dental Revenue = 37%

Training & Education = 12%

11,122
UNIQUE
PATIENTS
SERVED
IN 2019

TOTAL EXPENSES BY CENTER

Downtown Center at Human Services Campus = 33%

Parsons Center for Pediatrics & Orthodontics = 23%

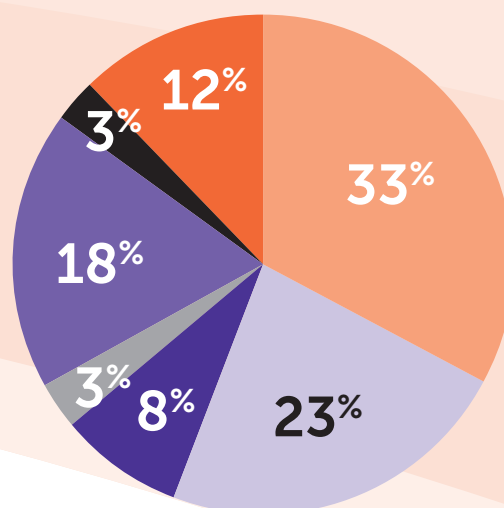
Dental Center at Canyon State Academy = 8%

Boys & Girls Club of Metro-Phoenix = 3%

Training & Education = 18%

Mobile Unit = 3%

Administration = 12%



"My three-year old needed dental care, and even though my husband and I are veterans, we couldn't afford it. Thank God we found Brighter Way! They treated my daughter like a princess. It's like a big family, everyone knows our names and we're always greeted with a smile. They restore more than teeth, they restore people's dignity. And sometimes that's the best medicine of all!"

- Mother of a Brighter Way pediatric patient



2019 CLINIC LOCATIONS

Brighter Way Dental Center Downtown

Veterans, Homeless & Working Poor
230 S. 12th Avenue
Phoenix, AZ 85007

Parsons Center for Pediatric Dentistry & Orthodontics

Uninsured & Impoverished Children
3140 W. Buckeye Road
Phoenix, AZ 85009

Boys & Girls Clubs of Metro Phoenix

Bob & Rene Parsons Dental Clinic
Uninsured & Underserved Children
1601 W. Sherman Street
Phoenix, AZ 85007

Brighter Way Dental Center at Canyon State Academy

Foster Children
20061 E. Rittenhouse Road
Queen Creek, AZ 85142

Mobile Dental Unit

Serving all patients throughout Greater Metro Phoenix

2019 BOARD OF DIRECTORS

Officers

Jack Dillenberg, DDS, MPH, Chair
Dean, Arizona School of Dentistry and Oral Health (retired)

Charlie Clark, DMD, Vice Chair
Pediatric Dentist at Pediatric Dental Specialists, PC

Edmund Portnoy, PhD, Treasurer
Director of Arizona Grants Programs for Nina Mason
Pulliam Charitable Trust (retired)

Kris Volcheck, MBA, DDS, CEO/Founder
Brighter Way Institute

Members

Dave Allazetta
CEO/Arizona & New Mexico United Healthcare (retired)

Susan Cordts, MBA
Founder/CEO Catalytic Health Partners

Bernard (Bernie) Glossy
President and CEO, Delta Dental of Illinois (retired)

Rob Laizure, Sr
Owner, Full Contour Design Services

Corrie Worth - Community Volunteer

Brighter Way deeply appreciates the generous dedication and expertise of its volunteer Board of Directors!

MISSION STATEMENT

To provide comprehensive oral health care for vulnerable adults, children, veterans, those experiencing homelessness, and individuals with special needs.

VISION STATEMENT

Our goal is for vulnerable families and communities to have compassionate and quality health homes receiving outstanding care for the "whole person" and "whole family."



"Having an attractive smile has made all the difference in my life."

- Walter, US Navy veteran and Brighter Way patient



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Brighter Way Institute is a 501(c)(3) nonprofit organization. Tax ID 81-1096448, QCO 20880.

brighterwaydental.org