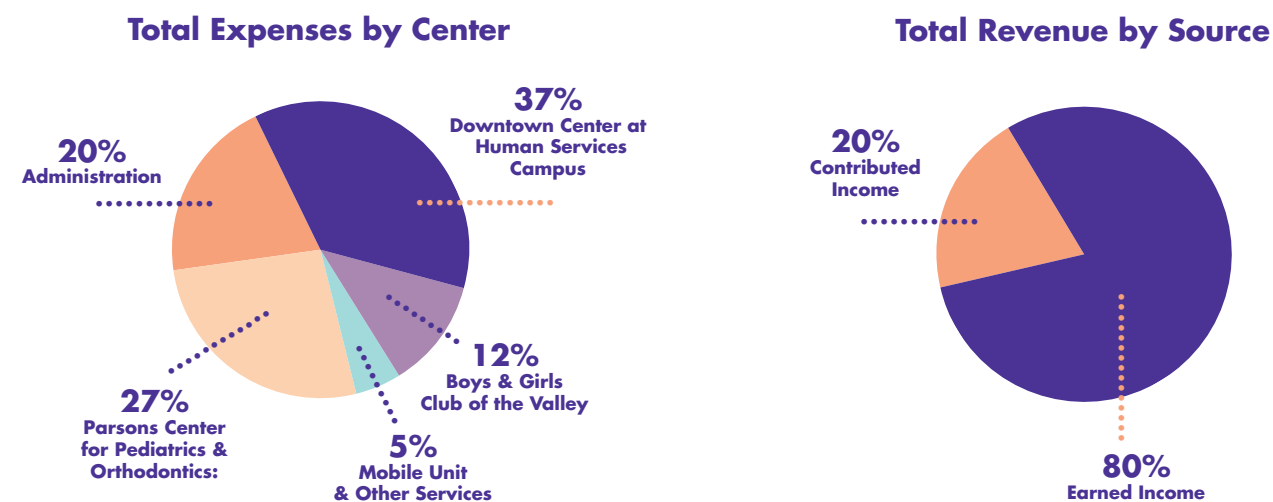


REFLECTING ON 2020

2020 Financial Summary



2020 Program Services Summary

- In 2020, **Brighter Way** provided urgent and emergency oral health services to individuals most vulnerable in our community. In total we provided **44,219** procedures to **7,749** unique patients. Due to COVIDrestriction **Brighter Way** was unable to serve the community through the **Brighter Way** United Healthcare Mobile Unit.
- Oral health services valued at **\$8,212,662** provided to **7,749** patients
- Complex safety protocols implemented during the pandemic.
- Significant accomplishments with less than **60%** of our regular professional staff and volunteers.
- Health insurance eligibility expanded for uninsured and under-insured patients.
- With an estimated **80%** of our patients living below **100%** of the Federal Poverty Level, **Brighter Way** continued to address disparities impacting oral health through community collaborations.

Brighter Way Downtown Dental Center at the Human Services Campus
2,017 patients (274 veterans)

Brighter Way Parsons Center for Pediatric Dentistry and Orthodontics
3,077 patients (251 patients received orthodontic services)

Boys & Girls Club of the Valley **2,515**
patients (children & families)

7,749
Unique Patients Served in 2020



The Brighter Way Mission & Vision

To provide comprehensive oral health care for vulnerable adults, children, veterans, those experiencing homelessness, and individuals with special needs.

Our goal is for vulnerable families and communities to have compassionate and quality health homes receiving outstanding care for the “whole person” and the “whole family”.

The Brighter Way Endowment

In Recognition of 20 Years of Service to the Community

Founded by the Brighter Way Board of Directors and Community Philanthropists, The Brighter Way Endowment demonstrates our commitment to building strong assets for long-term, future sustainability.

Brighter Way is grateful to the Founders of the Endowment and we thank all donors choosing to support The Brighter Way Endowment.



BRIGHTERWAY
 INSTITUTE

Tax ID Number: 81-1096448
 QCO Number: 20880
 brighterwaydental.org

20 Years
Transforming More than Smiles
1,336,908 Services • 158,027 Patients
A Market Value of \$183,459,182

20TH ANNIVERSARY COMMUNITY IMPACT REPORT



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LOOKING BACK AT 20 YEARS OF HISTORY

Opening Day of the CASS Clinic - January 01, 2001
Original Staff - Cindy Rossey and Kris Volcheck

Opening Days of the CASS Dental Clinic for the Homeless January 2001
Today - thanks to the support of the Diane & Bruce Halle Foundation - the state-of-the-art Brighter Way Dental Center on the Human Services Campus

Staff and volunteers from the trailer days. 2004

BEFORE
AFTER
First major case in the dental trailer 2001
Lynn exclaimed 'I am finally dateable!'

The Parsons Center Trailer 2010 —This "2nd" trailer marked the beginning of what would become the Parsons Center for Pediatric Dentistry

Our New Digs - November 14, 2005
From the CASS trailer in a field into the new Human Services Campus

Brighter Way's New Implant Center 2014
One of our first Veteran patients. Thank you Thunderbirds.



BEFORE
AFTER
An 11-year old patient from the Boys & Girls Club of the Valley
No More Bullying!

The International Cast of Volunteer Dentists at Brighter Way 2012
Together we Transformed More than Smiles

Celebrating our partnership with Mark Adams, CEO, ClearChoice. 2019
With Dr. Volcheck & Dr. Dillenberg

The Parsons Center 2014 — So proud to be supported by The Bob & Renee Parsons Foundation

20TH ANNIVERSARY FOUNDER'S MESSAGE

Brighter Way is now celebrating its 20th Anniversary. There have been many stepping stones from when we started the dental program in a trailer in a field surrounded by homeless individuals — soon to become our patients.

With a two-page business plan in hand, my assistant Cindy and I opened our doors with the seemingly incongruent objective of providing state-of-the-art oral healthcare to our patients from this meager venue.

I am extremely grateful to so many of you who saw beyond our paltry environs and looked at the desperate oral health plight of the homeless. You then chose to support our zealous Mission to resolve this crucial healthcare issue for our most vulnerable brothers and sisters. And with this immense support throughout the years, Brighter Way has now reached a technological pinnacle and grown into a multiple clinic program, with world-class equipment and services rarely achieved in the nonprofit world.

Through the support of our community partners and strategic collaborations, Brighter Way truly transforms the lives of underserved children, families, men, women, and veterans. **Thank you for celebrating 20 years with us**



Kris Volcheck, DDS, MBA

Warmest regards,

Kris Volcheck, DDS, MBA
CEO/Founder



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CELEBRATING TWO DECADES OF AWARDS

- **2001** Direct Service Provider of the Year from the Arizona Coalition to End Homelessness
- **2002** Dr. Volcheck Inducted into Golden Key Society at Arizona State University
- **2006** Dentist of the Year, Arizona Dental Association – Awarded to Dr. Volcheck
- **2006** HealthCare Hero in the Dental Industry, Arizona Business Journal
- **2008** Mary Haywood Award for **15 years** of service to the Homeless Community
- **2010** Robert Wood Johnson National Award as Community Health Leader
- **2013** Volunteer Service Award-American Academy of Cosmetic Dentistry Charitable Foundation
- **2017** Arizona Medical Association David O. Landrith Humanitarian Award
- **2017** Eide Bailly Industry Resourcefulness Award
- **2018** Ed Stihls National Award for Innovation in Dentistry



A Special Thanks to Our Board!

We are deeply grateful for the generous dedication of time, expertise and governance of our volunteer Board of Directors.

Dave Allazetta
Vice Chair

CEO, Novum Behavioral Health Systems

Terry Araman
Community Volunteer

Charlie Clark, D.M.D.,
Chair

Pediatric Dentist at Pediatric Dental Specialists, P.C.

Susan Cordts, MBA
Founder/CEO
Catalytic Health Partners

Jack Dillenberg, D.D.S., M.P.H.
Past Chair

Bernard (Bernie) Glossy
President and CEO
Delta Dental of Illinois (retired)

Rob Laizure, Sr.
Owner
Full Contour Design Services

Edmund Portnoy, Ph.D.
Director of Grants Programs for Arizona (retired)
Nina Mason Pulliam Charitable Trust

Kris Volcheck, MBA, DDS
CEO/Founder
Brighter Way Institute

Corrie Worth
Secretary-Treasurer
Community Volunteer