



2021

COMMUNITY **IMPACT** REPORT

*Transforming More
Than Smiles*

Diane & Bruce Halle
Brighter Way
Dental Center

Parsons Center for
Pediatric Dentistry &
Orthodontics

Bob & Renee Parsons
Dental Clinic at Boys &
Girls Clubs of the Valley

Brighter Way/United
Healthcare Mobile
Dental Center

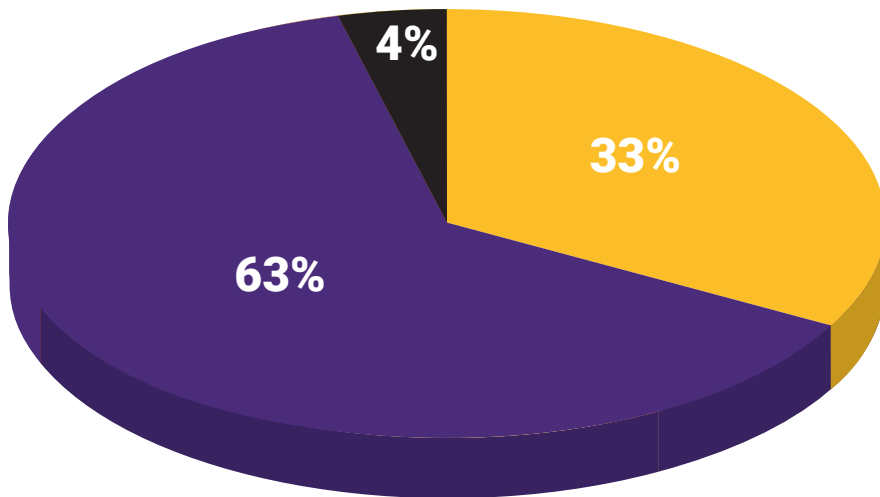


BRIGHTERWAY
INSTITUTE

FINANCIAL SUMMARY |

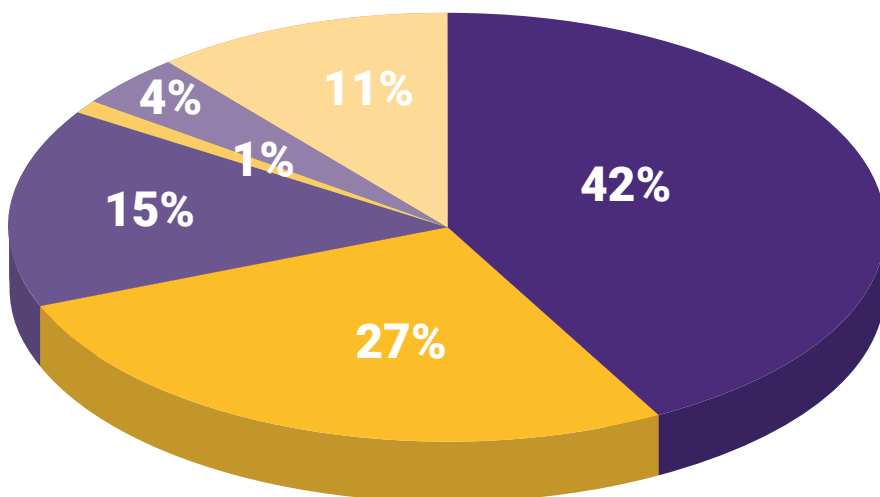
TOTAL REVENUE BY SOURCE – \$3,916,331

Dental Revenue	63%
Contributed Income	33%
Training & Education	4%

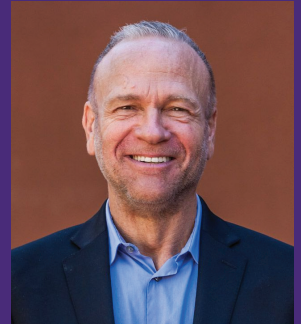


Total Expense Summary - \$3,459,343

Diane & Bruce Halle Brighter Way Dental Center	42%
Parsons Center for Pediatric Dentistry & Orthodontics	27%
Bob & Renee Parsons Dental Clinic at Boys & Girls Clubs of the Valley	15%
Administrative Expenses	11%
Training & Education Programs	4%
Brighter Way/United Healthcare Mobile Dental Center	1%



FOUNDER'S MESSAGE



Kris Volcheck, DDS, MBA
Founding CEO
Brighter Way Institute

Dear Friends,

Ahh, 2021, a most memorable year for Brighter Way! In the midst of an unrelenting pandemic, we celebrated our 20th Anniversary milestone year. Thank you for taking a peek at our accomplishments and sharing precious memories.

- Overcoming multiple obstacles, Brighter Way continued to provide emergency and critical oral health care in our community when underserved folks had nowhere else to turn.
- In October, with the help of BHHS Legacy Foundation, Brighter Way celebrated the Grand Re-Opening of the Mobile Dental Center after Covid forced an 18-month hiatus.
- Championed by the Brighter Way Board, we launched The Brighter Way Endowment with over 200 Founding Endowment Members.

Through the support of our community partners, loyal donors and our strategic collaboration with the Human Services Campus, Brighter Way truly transforms more than smiles. In 2021, we have proudly provided \$4,491,020 in oral health services, impacting the lives of underserved children, families, men, women, and veterans.

Thank you for reminiscing, thank you for remembering, and thank you for celebrating 20 years of community service with us.

Big love,

Kris



BRIGHTERWAY
INSTITUTE

ABOUT BRIGHTER WAY |



2021 PATIENT IMPACT

5,589 UNIQUE PATIENTS

585 VETERAN PATIENTS

50,179 SERVICES PROVIDED

BRIGHTER WAY MISSION & VISION

Embracing equity of care and diversity, Brighter Way has a transformational mission to provide comprehensive oral health care for vulnerable adults, children, veterans, those experiencing homelessness, and individuals with special needs. With 3 unique locations, one Mobile Dental Center, and strong community collaborations, Brighter Way focuses on the “whole person”, empowering patients to grow and thrive. We envision a community where all low-income and vulnerable individuals have access and receive compassionate and quality oral health care.

BRIGHTER WAY ENDOWMENT

Founded by the Brighter Way Board of Directors and Community Philanthropists, The Brighter Way Endowment demonstrates our commitment to building strong assets for long-term, future sustainability. Brighter Way is grateful to the Founders of the Endowment and we thank all donors choosing to support The Brighter Way Endowment.

**Thank you for supporting
The Brighter Way Endowment**

**Donations may be made at
[brighterwaydental.org/Donate/Giving
Opportunities/Brighter Way Endowment](https://brighterwaydental.org/Donate/GivingOpportunities/BrighterWayEndowment)**



BOARD OF DIRECTORS |

Dave Allazetta**Chair**

CEO, Novum Behavioral Health Systems

Terry Araman

Legislative Liaison for Unified Arizona Veterans; City of Phoenix Military/Veteran Commissioner

Charlie Clark, D.M.D.**Vice Chair**

Pediatric Dentist at
Pediatric Dental Specialists, P.C.

Susan Cordts, MBA

Founder/CEO, Catalytic Health Partners

Jack Dillenberg, D.D.S., M.P.H.

Founding Dean of ASDOH (retired)

Bernard (Bernie) Glossy

President & CEO (retired),
Delta Dental of Illinois

Rob Laizure, Sr.

Owner, Full Contour Design Services

Kris Andrew Volcheck, DDS, MBA

Founding CEO, Brighter Way Institute

Corrie Worth

Secretary-Treasurer
Community Volunteer

With Gratitude to our Board! On behalf of Brighter Way patients, a special thanks to our Board Members for their generous dedication of time, expertise, resources, and governance.

In Memoriam: A Loving Tribute to Our Beloved Board Member **Edmund H. Portnoy, Ph.D** (1948-2021), a joyous and kind-hearted individual who devoted his life to human services philanthropy. Ed was a tireless and unassuming advocate for Brighter Way. We miss you Ed.

BRIGHTER WAY INSTITUTE LOCATIONS |

**DIANE & BRUCE HALLE
BRIGHTER WAY DENTAL CENTER**

Serving vulnerable adults, veterans, and
individuals experiencing homelessness

230 S. 12th Ave. • Phoenix, AZ 85007

**PARSONS CENTER FOR
PEDIATRIC DENTISTRY & ORTHODONTICS**

Serving low-income children & youth

3140 W. Buckeye Rd. • Phoenix, AZ 85009

**BOB & RENEE PARSONS DENTAL CLINIC AT
BOYS & GIRLS CLUBS OF THE VALLEY**

Serving low-income, children, & families

1601 W. Sherman St. • Phoenix, AZ 85007

**BRIGHTER WAY/UNITED HEALTHCARE
MOBILE DENTAL CENTER**

Increasing community access to under-served
children & families in Greater Phoenix

3140 W. Buckeye Rd. • Phoenix, AZ 85009



"Having an attractive smile has made all the difference in my life."

Walter, US Navy veteran
and Brighter Way patient

BRIGHTER WAY VETERAN'S PROGRAM

**3,423 Oral Health Services
to 585 Veterans in 2021**

"Transforming More than Smiles" for Veterans often means full mouth reconstruction. With 31% of veterans lacking some or all teeth, this is the gold standard at Brighter Way. In 2021, the Diane & Bruce Halle Brighter Way Dental Center provided services to Veterans with an estimated market value of \$422,096!



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INSTITUTE

brighterwaydental.org

Brighter Way Institute is a 501(c)(3) nonprofit organization. Tax ID 81-1096448,
Arizona Tax Credit QCO Number: 20880